

For Immediate Release



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The Durham Regional Association of REALTORS® (DRAR) and the Home Builders Association of Durham, Orange & Chatham Counties presents the...

**18th Annual “Home Buyers Fair”
Saturday, March 5th
The Streets at Southpoint
11:00am – 6:00pm**

DURHAM – The Durham Regional Association of REALTORS® and the Home Builders Association of Durham, Orange & Chatham Counties presents the **18th Annual ‘Home Buyers Fair’ at The Streets at Southpoint in Durham on Saturday, March 5, 2011 from 11 AM to 6 PM.** Industry specialists including builders, REALTORS®, mortgage companies, insurance companies, and suppliers will offer timely information about buying a home, current market conditions, remodeling and why home ownership is a smart financial move, a means to achieving financial security.

Housing is at its most affordable level in decades. Record-low mortgage rates and a strong inventory of homes in all price ranges will benefit those who are willing and able to take advantage of this market. Whether you’re a first timer, move-up buyer or hoping to invest in foreclosures or a short sale, the 18th Annual Home Buyers Fair offers a **free, one-day primer** on the home-buying process.

In addition to the exhibits, **free mini sessions** dealing with all aspects of home ownership will be held 11am – 3:30pm at a store front near the Sears Corridor.

11:00am	Why Home Ownership Still Matters
11:30am	Green Tips...From Concepts to Practice
12:00 Noon	Why Sell Now?
12:30pm	Bridging the Credit Repair Gap
1:00pm	Geothermal Heating & Cooling Systems
2:00pm	Mortgage Resources & Options
2:30pm	Benefits of Home Ownership
3:00pm	Creating Home Value
3:30pm	Fast Track to Home Ownership

“A home is primarily a place to live, but it is also an important investment”, said Shelia Willis, Chief Executive Officer of the Durham Regional Association of REALTORS®. Join us at the Home Buyers’ Fair to get all the information you need to make your home ownership dreams come true! For more information, please call the Durham Regional Association of REALTORS® at 403-2117 or visit the ‘Home Buyers Fair’ website at homebuyersfairtriangle.com.